

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Armada Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Nebraska Republican Party

Agency name: Armada Strategies

Address: 2637 E. Atlantic Blvd., #43678, Pompano Beach, FL 33062

Contact: Taylor Fernle

Phone number: 239-290-3375

Email: _____

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Nebraska Republican Party

Address: 1610 N. Street, Lincoln, NE 68505

Contact: Ryan Hamilton

Phone number: 402-475-2122

Email: info@negop.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Ryan Hamilton & Caitlin Holman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Nebraska Republican Party

Station Representative

Signature: Sarah Blue

Signature: [Signature]

Name: Sarah Blue

Name: Brad Ashton

Date of Request to Purchase Ad Time: 8/10/2020

Date of Station Agreement to Sell Time: 8-10-20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒ Yes

☐ No

Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

KNCY KBIE

Date Received/Requested:

8-10-20

Est. #:

Station Location:

NE City, NE

Run Start and End Dates:

8-11-20 to 8-24-20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

New Order

Media: Radio	Market: Omaha-Council Bluffs	Vendor: KNCY-AM	Billing To: Armada Strategies
Client: Nebraska Republican Party	Demo: Adults 18+		2637 E Atlantic Blvd
Product: 2020 General Election	Separation: 30		Suite 43878
CPE: //1777	Flight Start: 8/11/20	AE: Brad Achtemeier	Pompano Beach, FL 33062
Description: Nebraska Republican Party - Radio 8.12 - 8.23	Flight End: 8/24/20	Phone:	Phone: 816-407-1222
Rep:	Sales Office:	Fax:	Fax:
Version: 1	Survey: Dec19-FEB20 MSA CustRadio		

Comments: New Order 8/10/20 - The new order will run Wednesday 8/12 - Sunday 8/23. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV invoices ID #9916670 or TV16670, Radio invoices ID #9914861 or R14861, Marketon #184659, Spotsdata #2095

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	8/11	8/18	Total Spots	Adults 18+	CPP
1	WThF 6:00A-10:00A	AM	\$20.00	C 30	10	0	10		
2	M 6:00A-10:00A	AM	\$20.00	C 30	3	0	3		
3	TuWThF 6:00A-10:00A	AM	\$20.00	C 30	0	15	15		
4	WThF 10:00A-3:00P	MD	\$20.00	C 30	10	0	10		
5	M 10:00A-3:00P	MD	\$20.00	C 30	3	0	3		
6	TuWThF 10:00A-3:00P	MD	\$20.00	C 30	0	15	15		
7	WThF 3:00P-7:00P	PM	\$20.00	C 30	10	0	10		
8	M 3:00P-7:00P	PM	\$20.00	C 30	3	0	3		
9	TuWThF 3:00P-7:00P	PM	\$20.00	C 30	0	15	15		
10	Sa 6:00A-7:00P	WK	\$15.00	C 30	4	4	8		
11	Su 6:00A-7:00P	WK	\$15.00	C 30	4	4	8		
Total Spots:							47	53	
Total GRP/GIMP(000):							0.0	0.0	
Month							Total Gross CPP:		
8/2020							\$0.00		
Cash\$-Spots							Total Net CPP:		
\$1,920.00 - 100							\$0.00		
Trade\$-Spots									
\$0.00 - 0									
Total\$-Spots									
\$1,920.00 - 100									
Total Gross Cost:							\$1,920.00		
Total Net Cost:							\$1,632.00		

Disclaimer:

All invoices must exactly match this time order and are to be sent in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first 60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/adidavt must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

New Order

Media: Radio	Market: Omaha-Council Bluffs	Vendor: KBIE-FM	Billing To: Armada Strategies
Client: Nebraska Republican Party	Demo: Adults 18+		2637 E Atlantic Blvd
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Rep: Sales Office: **Survey:** Dec19-FEB20 MSA CustRadio **Fax:** **Fax:**

Version: 1 **Comments:** New Order 8/10/20 - The new order will run Wednesday 8/12 - Sunday 8/23. Please confirm the new order & alert me of any pre-empts. Thank you!

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Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	8/11	8/18	Total Spots	Adults 18+	CPP
1	WTHF 6:00A-10:00A	AM	\$40.00	C 30	11	0	11	3	
2	M 6:00A-10:00A	AM	\$40.00	C 30	3	0	3	15	
3	TuWThF 6:00A-10:00A	AM	\$40.00	C 30	0	15	15	10	
4	WThF 10:00A-3:00P	MD	\$40.00	C 30	10	0	10	3	
5	M 10:00A-3:00P	MD	\$40.00	C 30	3	0	3	15	
6	TuWThF 10:00A-3:00P	MD	\$40.00	C 30	0	15	15	10	
7	WThF 3:00P-7:00P	PM	\$40.00	C 30	10	0	10	3	
8	M 3:00P-7:00P	PM	\$40.00	C 30	3	0	3	15	
9	TuWThF 3:00P-7:00P	PM	\$40.00	C 30	0	15	15	8	
10	Sa 6:00A-7:00P	WK	\$30.00	C 30	4	4	8	6	
11	Su 6:00A-7:00P	WK	\$30.00	C 30	3	3	6		
Total Spots:							99	0.0	
Total GRP/GIMP(000):							0.0		
Month							Total Gross CPP:		
8/2020							\$0.00		
Total Gross Cost:							\$3,820.00		
Total Net Cost:							\$3,247.00		

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